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Strategic Leadership

Course #: PD-106 **Duration:** 1 day

Prerequisites

None

Details

This intensive one-day course will equip participants with the tools, knowledge, and insights to steer their organizations toward success. The course will delve into the fundamental elements of strategic leadership, including understanding organizational values and vision, conducting SWOT analysis and TOWS matrix, setting strategic goals, developing SMART objectives, and crafting effective action plans.

Software Needed

None

Outline

- **The Role of Strategic Leadership in Organizations**
  - What is Strategic Leadership?
  - Organizational Values and Vision
  - Organizational Goals
  - What is a Strategic Leader?
  - Developing Strategic Leadership Traits
- **SWOT Analysis and TOWS Matrix**
  - SWOT Analysis
  - TOWS Matrix
- **Strategic Goals**
  - Introduction to Strategic Goal Setting
    - Law of Momentum
    - Law of Inertia
    - Law of Probability
  - Elimination Process
  - Upper and Lower Bounds
  - Goal Alignment
  - Prioritizing Goals
- **SMART Objectives**
  - SMART Objectives
  - Dos and Don'ts
  - What is a Key Performance Indicator?
  - Qualitative vs. Quantitative KPIs

- Benefits of Key Performance Indicators
- The Impact of Data in KPI Design
- Monitoring, Reporting, and Iterating KPIs
- What are Objectives and Key Results (OKRs)?
- OKRs vs. KPIs
- Recognition and Rewards

- **Effective Action Plans**
  - Introduction to Action Plans
  - Monitoring Progress and Ensuring Success
  - Being an Adaptive and Strategic Leader
  - Managing Obstacles in Strategy Implementation
  - Leading Change